consider the question, “What is the climate (weather) like for selling umbrellas?” for Brunei

What are the important factors (sun, rain, etc.) in selling umbrellas?

* Statistical technique you would use: Multiple Linear regression
* Reason for using the statistical technique:
* Application of the statistical technique:

How much does rainfall vary over the year?

* Statistical technique you would use:
* Reason for using the statistical technique:
* Application of the statistical technique:

How much does temperature vary over the year?

* Statistical technique you would use:
* Reason for using the statistical technique:
* Application of the statistical technique:

How would you forecast rain based on past predictions? Why?

* Statistical technique you would use:
* Reason for using the statistical technique:
* Application of the statistical technique: