**GUIDELINES FOR FORMAT OF RESEARCH ESSAY**

**PROVISIONAL TITLE OF RESEARCH ESSAY**

1. **CONTENTS OF THE RESEARCH ESSAY**

Outline of contents

1. **INTRODUCTION / PROBLEM IDENTIFICATION**

Introduce your topic and give a brief explanation of the topic, an indication of why you chose your topic and why it is topical. The scope of the topic is also should be included.

1. **RESEARCH OBJECTIVE(S) / QUESTION (S)**

In this section you outline the purpose of your research project. You may find it helpful to encapsulate your topic into a single research objective supported by one or more simple research questions. Your research project will then be to answer the research question(s).

1. **LITERATURE REVIEW**

What have key authors written about your topic? The literature review should provide a brief background to the topic. You should carry out your literature review *before* finalising your research questions.

1. **RESEARCH APPROACH**

* What research methods are you intending to use; for example secondary research (books, journals) / primary research / both?
* Critical analysis

**DATA AND RESULTS ANALYSIS (IF ANY)**

* Data used (Secondary)
* Performance measures to be used (quantitative analysis statistical measures)
* Any statistical analysis software (SPSS, R, Rapid Miner, Excel, Inzight) if used
* Any evaluation methods if any

1. **CONCLUSOINS**

Outline the problems that you might have with the project or the things that you would like to be able to do that might not take place**.**

1. **BIBLIOGRAPHY LIST AND REFERENCE LIST**

All work cited in the proposal should be included in the reference list and all other work that you have read that is relevant to your topic but which is **not** cited should be included in your bibliography. You must create citations in Word, using the APA style of referencing.