1)Are you currently living in Montréal?

a) Yes

b) No

6) Where do you look for ideas for your wedding dress? Select all that apply

a) Internet

b) Magazines

c) Bridal shows

d) Television shows

e) App

11) Will your religion affect your dress style?

a) No

b) Yes

12) What is the ideal length of your dress?

a) Floor length with a train

b) Floor length without a train

c) Tea length

d) Above the knee

13) What is the ideal sleeve length?

a) Strapless

b) Halter

c) Straps

d) Cap Sleeves

e) ¾ sleeves

f) Long sleeves

14) What is the ideal dress style?

a) Ball gown

b) Mermaid

c) Column

d) A-line

e) Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

16) What is your age?

a) 18 – 23

b) 24 – 29

c) 30 – 35

d) 36 – 40

e) 41+

17) What is your income level?

a) 0-$35,000

b) $35,001-$60,000

c) $60,001-$100,000

d) > $100,000

e) do not wish to disclose

18) What is your highest level of education?

a) High School

b) CEGEP

c) Undergraduate

d) Graduate