**Assessment 3 Specifications**

Due Date & Time: **Friday, Week 14, 5 June 2020 23:55**

Weighting: **50%**

This assessment **has two parts**:

**Part A: Practical work, weightage 30 marks**

**Part B: Report writing, weightage 20 marks.**

**Part A- Practical work Total marks 30**

Students **need to complete the provided** tableau workbook. The instructions are provided as caption on each sheet of the tableau workbook. Follow the instructions and complete the task.

Marking Rubric for the Practical (Part A)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Criteria** | **Fail** | **Pass** | **CR** | **DI** | **HD** |
| Dashboard  Requirement (1 – 7 )  1. All the visualisation from all Worksheets in the workbook.  2.  All worksheets should have title  3.       Dashboard Title  4.       At least 3 filters to provide context  5.       At least 4 highlighters  6.       Url Action – you can use image or any url action on your data on dashboard (You can use ACU website as Url Link).  7.       Proper format and layout of dashboard | Fails to include all the requirements (1- 7) of the dashboard | Include all requirements (1-7) but demonstrates average command of required knowledge & drawing. | Include all requirements (1-7) that demonstrates creditable command of required knowledge & drawing. | Include all requirements (1-7) that demonstrates distinctive command of required knowledge & drawing. | Include all requirements (1-7) that demonstrates highly distinctive command of required knowledge & drawing.  Additionally  **Include user dimension on one calculated field to provide interactive visualisation.** |

**Part B - Write 200/ 300 words report to discuss the following task Total marks 20**

1. Describe the four data analytics process for data governance. And List the features of tableau that you can help you to provide visualisation according to data governance principles.
2. Ethics is an important aspect of Data visualisation, discuss and apply any three ethics values that you have maintained while completing the dashboard for the music company (Part A Practical task)
3. Discuss why dashboard are important for any business. Discuss your dashboard (created in Part A Practical task).

Marking rubric for Report (Part B)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Criteria** | **Fail** | **Pass** | **CR** | **DI** | **HD** |
| Task 1- 3 | Report fails to include all the tasks (1- 3) | Report Include all the tasks (1-3) but demonstrates average command of required knowledge & drawing. | Report Include all the tasks (1-3) that demonstrates creditable command of required knowledge & drawing. | Report Include all the tasks (1-3) that demonstrates distinctive command of required knowledge & drawing. | Report Include all the tasks (1-3) that demonstrates highly distinctive command of required knowledge & drawing. |

**What to Submit:**

A **Zipped file** which includes

1. Your tableau workbook (part A)
2. Word Document (part B)