

Instructions for Assignment on DVT

Final view:

- Students can make assumptions about the data and design the Story as per the assumptions made
- Students **must** have a Tableau Public Account & should publish the Story to [Tableau Public](#) only
- The end-product must be a Story
- There is no maximum limit on the number of sheets or a combination of dashboards used for the Story if it is relevant to one single intended message

Submission

- The Tableau Public Story URL need to be submitted in the LMS. To do that, please paste that URL to a word document and upload the same in the LMS.

Data set

- The students need to work on the data set provided in the excel format.

Scores shall be awarded based on the following criteria:

- Insights/Findings (25%)

Make sure you articulate your insights in the story caption.

- Story layout (25%)

The story must be logical and address a specific purpose and audience

- Usability/Elimination of Visual Clutter (25%)
- Do ensure your story is interactive (Use of filters Parameters, Actions etc.) and the overall view contains minimal clutter (Appropriate selection of Colours, size, tool tips, emphasis more on data ink vs non data ink).
- Appropriate chart / Table selection (25%)
- Your selection of charts need to aid in cognition.

Due date:

- Final date of submission shall be announced by the program manager's office

Penalty for plagiarism:

- There shall be zero tolerance for plagiarism. Assignments shall be disqualified altogether if students have copied or plagiarised assignments.

Upon clicking the URL, one needs to ensure the first page of the story appears as the default view