General Competitors table:

|  | **Direct competi-tor** | **UK** | **Platform** | **Users** | **Free platform** | **GPS** | **Communiti-es** | **CMT** | **CV / Feedback**  **(Apply)** | **Flexibi-lity** | **Short / Long term** | **Pay**  **-ment** | **Social media** | **Star Reviews**  **(1-5)** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| ***JOOBII*** | ▬ | ✓ | Web / APP | ▬ | ✓ | ✓ | high | ✓ | Feedback /punctuality | ✓ | Both | Comm-ission | Insta / Lkn | ▬ |
| ***1.***  ***Facebook jobs*** | ✘ | ✓ | Web /  APP | 2.9  Billion | ✓ | ✓ | medium | ✘ | CV | ✘ | Both | Private | Meta | ▬ |
| ***2.***  ***LinkedIn job search*** | ✘ | ✓ | Web / APP | 40  Million | ✘ | ✘ | medium | ✘ | CV | ✘ | Long | Private |  | 3.63 |
| ***3.***  ***Glassdoor*** | ✘ | ✓ | Web / APP | 50  Million | Only  Demand | ✓ | low | ✘ | CV | ✘ | Both | TakePayments |  | 3.3 |
| ***4.***  ***Indeed*** | ✘ | ✓ | Web / APP | 250  Million | ✓ |  | medium | ✓ | CV | ✘ |  |  |  |  |
| ***5.***  ***Snagajob*** | ✘ | ✓ | Web  / APP | 100  Million | ✘ | ✓ | medium | ✓ | CV / interview | ✓ | Both | Credit card / ACH |  | 1.46 |
| ***6.***  ***Getninjas*** | ✘ | ✘ | Web / APP | 2.9  Million | ✓ |  |  |  |  |  |  |  |  |  |
| ***7.***  ***Taskrabbit*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***8.***  ***Nextdoor*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***9.***  ***Mybuilder.com*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***10.***  ***Jobbio*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***11.***  ***Ejoobi*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***12.***  ***Jooble*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***13.***  ***Targetconnect*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***14.***  ***Dragon talent*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***15.***  ***TrustAtrader*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***16.***  ***Unitemps*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***17.***  ***Indeed flex*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***18.***  ***ZipRecreuiter*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***19.*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***20.*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Payment / Security / long&short term employment / reviews (star rating) / service: (demand or Supply) / GPS / fast subscription / interviews / number of employees / years /shortlist / google reviews & apple reviews

Indeed and Glassdoor are sister companies, owned by Recruit Holdings. Both maintain distinct brand identities.

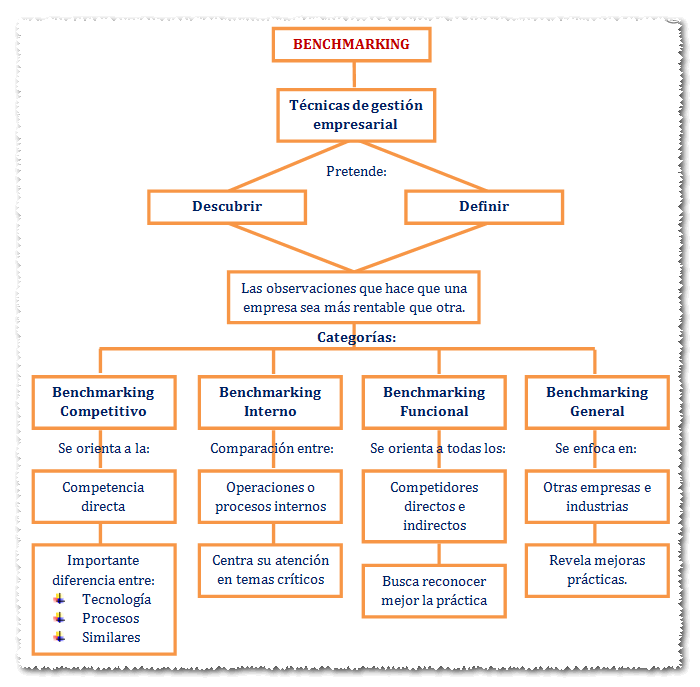
**Competitors to add:**

1. Ziprecreuiter
2. Careerbuilder
3. Simply hired
4. Craigslist
5. Monster.com
6. TimesJobs
7. Naukri.com
8. USAJobs
9. Jobstreet
10. Cv-library
11. Wikijob
12. upshift
13. Coople
14. Wonolo

Benchmarking

Benchmarking is the process of measuring key business metrics and practices and comparing them—within business areas or against a competitor, industry peers, or other companies around the world—to understand how and where the organization needs to change in order to improve performance.

Benchmarking is the practice of comparing business processes and performance metrics to industry bests and best practices from other companies. Dimensions typically measured are quality, time and cost.



skills, education, experience, view part-time & full-time jobs

**Benchmarking:**

* *General*

| Platform  Business | JOOBII | 1  Facebook Jobs | 2  LinkedIn job search | 3  Glassdoor | 4  Indeed | 5  Snagajob |
| --- | --- | --- | --- | --- | --- | --- |
| **Competitor** | On-demand employment |  |  |  |  |  |
| **UK** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Worldwide** | ⎯ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Headquarters** | Birmingham | California | California | San Francisco | USA (sister with glassdoor) | Virginia |
| **Employees** | 3-? | 48,000 global across 70 offices | 16,000 global across 30 cities | Managed by Recruit holdings | 10,000 global | 12,700 global |
| **Years** | 6 months | 18 | 18 | 13 | 17 | 21 |
| **Website** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **APP** | ⎯ | ✓ | ✓ | ✓ | ✓ |  |
| **Users** | ⎯ | 2,9 billion | 40 million | 50 million | 250 million | 100 million |
| Demand |  |  |  |  |  |  |
| Supply |  |  |  |  |  |  |
| **Social media** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Instagram | 250 | 4.100.000 | 609.000 | 31.900 | 121.000 | 7.204 |
| Facebook |  | ⎯ | 2.442.036 | 232.790 | ⎯ | ⎯ |
| Linkedin | 89 | 243.132 | 19.668.399 | 179.922 | 468.199 | 10.337 |
| Pinterest |  | 1.300.000 | ⎯ | ⎯ | ⎯ | ⎯ |
| Mails |  |  |  |  |  |  |
| NFT / Discord |  |  |  |  |  |  |
| **Star Reviews (1-5)** | ⎯ | 4.4 | 4.2 | 4.6 | 4.6 |  |

| Platform  Business | 6  Getninjas | 7  TaskRabbit | 8  Nextdoor | 9  Mybuilder.com | 10  Jobbio | 11  ejoobi |
| --- | --- | --- | --- | --- | --- | --- |
| **Competitor** |  |  |  | Builders | Software | Software |
| **UK** | **✘** | ✓ | **✓** | **✓** | **✓** | **✘** |
| **Worldwide** | Brazil & Mexico | USA & Europe | USA & Europe | **✘** | USA | South Africa |
| **Headquarters** | São Paulo | San francisco | San francisco | London | Dublin | Gauteng |
| **Employees** | 64 | 1017 | 766 | 19 | 20 | 11 |
| **Years** | 10 | 13 | 10 | 17 | 8 | 6 |
| **Website** | **✓** | **✓** | **✓** | **✓** | **✓** | **✓** |
| **APP** | **✓** | **✓** | **✓** | **✘** | **✓** | **✘** |
| **Users visits** | 2M workers & 650,000 providers | 1,5M workers & 60,000 taskers | 140,3M |  | 61.3K |  |
| Demand |  |  |  |  | 2M talents |  |
| Supply |  |  |  |  | Over 6000 companies |  |
| **Social media** | **✓** | ✓ | **✓** | **✓** | **✓** | **✓** |
| Instagram |  |  |  | 15.900 | 1.247 | 116 |
| Facebook |  |  |  |  | 21.000 | 2257 |
| Linkedin |  |  |  |  | 5.975 | 34.120 |
| Pinterest |  |  |  |  | 113 |  |
| Mails |  |  |  |  |  |  |
| NFT / Discord |  |  |  |  |  |  |
| **Star Reviews (1-5)** | 3,2 | 4,5 | 3,2 | 4.6 |  |  |
| Google |  |  |  |  | 2.6 |  |
| Facebook |  |  |  |  |  |  |

| Platform  Business | 12  Jooble | 13  Targetconnect | 14  DragonTalent | 15  TrustAtrader | 16  Unitemps | 17  Indeedflex |
| --- | --- | --- | --- | --- | --- | --- |
| **Competitor** | Top 3 job traffic websites |  |  |  |  |  |
| **UK** | **✓** |  |  |  |  |  |
| **Worldwide** | 71 countries |  |  |  |  |  |
| **Headquarters** | Kiev |  |  |  |  |  |
| **Employees** | 490 |  |  |  |  |  |
| **Years** | 15 |  |  |  |  |  |
| **Website** | **✓** |  |  |  |  |  |
| **APP** | **✓** |  |  |  |  |  |
| **Users** | 1B annually |  |  |  |  |  |
| Demand |  |  |  |  |  |  |
| Supply |  |  |  |  |  |  |
| **Social media** | **✓** |  |  |  |  |  |
| Instagram | 1.862 |  |  |  |  |  |
| Facebook | 198.651 |  |  |  |  |  |
| Linkedin | 10.712 |  |  |  |  |  |
| Pinterest |  |  |  |  |  |  |
| Mails |  |  |  |  |  |  |
| NFT / Discord |  |  |  |  |  |  |
| **Star Reviews (1-5)** |  |  |  |  |  |  |
| Google |  |  |  |  |  |  |
| Facebook |  |  |  |  |  |  |

| Platform  Business | 18  Ziprecreuiter | 19  Careerbuilder | 20  Simply hired | 21  Craigslist | 22  Monster.com | 23  TimesJobs |
| --- | --- | --- | --- | --- | --- | --- |
| **Competitor** |  |  |  |  |  |  |
| **UK** |  |  |  |  |  |  |
| **Worldwide** |  |  |  |  |  |  |
| **Headquarters** |  |  |  |  |  |  |
| **Employees** |  |  |  |  |  |  |
| **Years** |  |  |  |  |  |  |
| **Website** |  |  |  |  |  |  |
| **APP** |  |  |  |  |  |  |
| **Users** |  |  |  |  |  |  |
| Demand |  |  |  |  |  |  |
| Supply |  |  |  |  |  |  |
| **Social media** |  |  |  |  |  |  |
| Instagram |  |  |  |  |  |  |
| Facebook |  |  |  |  |  |  |
| Linkedin |  |  |  |  |  |  |
| Pinterest |  |  |  |  |  |  |
| Mails |  |  |  |  |  |  |
| NFT / Discord |  |  |  |  |  |  |
| **Star Reviews (1-5)** |  |  |  |  |  |  |

| Platform  Business | 24  Naukri.com | 25  USA jobs | 26  Jobstreet | 27  Cv-library | 28  Wikijob | 29  Upshift |
| --- | --- | --- | --- | --- | --- | --- |
| **Competitor** |  |  |  |  |  |  |
| **UK** |  |  |  |  |  |  |
| **Worldwide** |  |  |  |  |  |  |
| **Headquarters** |  |  |  |  |  |  |
| **Employees** |  |  |  |  |  |  |
| **Years** |  |  |  |  |  |  |
| **Website** |  |  |  |  |  |  |
| **APP** |  |  |  |  |  |  |
| **Users** |  |  |  |  |  |  |
| Demand |  |  |  |  |  |  |
| Supply |  |  |  |  |  |  |
| **Social media** |  |  |  |  |  |  |
| Instagram |  |  |  |  |  |  |
| Facebook |  |  |  |  |  |  |
| Linkedin |  |  |  |  |  |  |
| Pinterest |  |  |  |  |  |  |
| Mails |  |  |  |  |  |  |
| NFT / Discord |  |  |  |  |  |  |
| **Star Reviews (1-5)** |  |  |  |  |  |  |

* *Functional*

| Requirements | JOOBII | 1  Facebook jobs | 2  LinkedIn job search | 3  Glassdoor | 4  Indeed | 5  Snagajob |
| --- | --- | --- | --- | --- | --- | --- |
| **Profile (demand)** | Free | Free | Optional |  |  |  |
| Email address | ✓ | ✓ | ✓ |  |  |  |
| CV | ✘ | Recommended | ✓ |  |  |  |
| Interview | ✘ | ✓ | ✓ |  |  |  |
| Feedback | ✓ | optional | optional |  |  |  |
| **Profile (supply)** | Optional | Optional | Pay |  |  |  |
| User name |  |  |  |  |  |  |
| Email |  |  |  |  |  |  |
| Company name |  |  |  |  |  |  |
| Country |  |  |  |  |  |  |
| Measurements | ✓ | Only if paid | ✓ |  |  |  |
| Smart IT |  |  |  |  |  |  |
| Expire posts |  |  |  |  |  |  |
| Feedback |  |  |  |  |  |  |
| **Final payment** | Bank transference with commission | Private | Private |  |  |  |

| Requirements | 6 | 7 | 8 | 9 | 10 | 11 |
| --- | --- | --- | --- | --- | --- | --- |
| **Profile (demand)** |  |  |  | **Membership fees / joining fees** |  |  |
| Email address |  |  |  |  |  |  |
| CV |  |  |  |  |  |  |
| Interview |  |  |  |  |  |  |
| Feedback |  |  |  |  |  |  |
| **Profile (supply)** |  |  |  |  |  |  |
| User name |  |  |  |  | ✓ |  |
| Email |  |  |  |  | ✓ |  |
| Company name |  |  |  |  | ✓ |  |
| Tel number |  |  |  |  | ✓ |  |
| Company size |  |  |  |  | ✓ |  |
| Country |  |  |  |  | ✓ |  |
| Smart IT |  |  |  |  |  | Hr technology |
| Expire posts |  |  |  |  |  |  |
| Feedback |  |  |  |  |  |  |
| **Final payment** |  |  |  | **Charging fees** |  |  |

| Requirements | 12 | 13 | 14 | 15 | 16 | 17 |
| --- | --- | --- | --- | --- | --- | --- |
| **Profile (demand)** |  |  |  |  |  |  |
| Email address |  |  |  |  |  |  |
| CV |  |  |  |  |  |  |
| Interview |  |  |  |  |  |  |
| Feedback |  |  |  |  |  |  |
| **Profile (supply)** |  |  |  |  |  |  |
| User name |  |  |  |  |  |  |
| Email |  |  |  |  |  |  |
| Company name |  |  |  |  |  |  |
| Tel number |  |  |  |  |  |  |
| Company name |  |  |  |  |  |  |
| Tel number |  |  |  |  |  |  |
| Company size |  |  |  |  |  |  |
| Country |  |  |  |  |  |  |
| Smart IT |  |  |  |  |  |  |
| Expire posts |  |  |  |  |  |  |
| Feedback |  |  |  |  |  |  |
| **Final Payment** |  |  |  |  |  |  |

* *Internal*

| Facilities | JOOBII | 1  Facebook jobs | 2  LinkedIn job search | 3  Glassdoor | 4  Indeed | 5  Snagajob |
| --- | --- | --- | --- | --- | --- | --- |
| **GPS** | ✓ |  |  |  |  |  |
| **CMT** | ✓ |  |  |  |  |  |
| **Communities** | ✓ |  |  |  |  |  |
| **Research features** | ✓ |  |  |  |  |  |
| **Security** | ✓ |  |  |  |  |  |
| **Assistance** | ✓ |  |  |  |  |  |
| **Software** |  |  |  |  |  |  |

| Facilities | 6 | 7 | 8 | 9 | 10 | 11 |
| --- | --- | --- | --- | --- | --- | --- |
| **GPS** |  |  |  |  |  |  |
| **CMT** |  |  |  |  |  |  |
| **Communities** |  |  |  |  |  |  |
| **Research features** |  |  |  |  |  |  |
| **Security** |  |  |  |  |  |  |
| **Assistance** |  |  |  |  |  |  |

| Facilities | 12 | 13 | 14 | 15 | 16 | 17 |
| --- | --- | --- | --- | --- | --- | --- |
| **GPS** |  |  |  |  |  |  |
| **CMT** |  |  |  |  |  |  |
| **Communities** |  |  |  |  |  |  |
| **Research features** |  |  |  |  |  |  |
| **Security** |  |  |  |  |  |  |
| **Assistance** |  |  |  |  |  |  |
| **Software** | Other websites |  |  |  |  |  |

* *Performance*

| Productivity | JOOBII | 1  Facebook jobs | 2  LinkedIn job search | 3  Glassdoor | 4  Indeed | 5  Snagajob |
| --- | --- | --- | --- | --- | --- | --- |
| **Short term** | ✓ |  |  |  |  |  |
| **Long term** | ✓ |  |  |  |  |  |
| **Flexibility** |  |  |  |  |  |  |
| Time | ✓ |  |  |  |  |  |
| Price | ✓ |  |  |  |  |  |
| **Control** |  |  |  |  |  |  |
| Scheduall | ✓ |  |  |  |  |  |
| Punctuality | ✓ |  |  |  |  |  |
| QR code | ✓ |  |  |  |  |  |
| **External links** | ✘ |  |  |  |  |  |

| Productivity | 6 | 7 | 8 | 9 | 10 | 11 |
| --- | --- | --- | --- | --- | --- | --- |
| **Short term** |  |  |  |  |  |  |
| **Long term** |  |  |  |  |  |  |
| **Flexibility** |  |  |  |  |  |  |
| Time |  |  |  |  |  |  |
| Price |  |  |  |  |  |  |
| **Control** |  |  |  |  |  |  |
| Scheduall |  |  |  |  |  |  |
| Punctuality |  |  |  |  |  |  |
| QR code |  |  |  |  |  |  |
| **External links** |  |  |  |  |  |  |

| Productivity | 12 | 13 | 14 | 15 | 16 | 17 |
| --- | --- | --- | --- | --- | --- | --- |
| **Short term** |  |  |  |  |  |  |
| **Long term** |  |  |  |  |  |  |
| **Flexibility** |  |  |  |  |  |  |
| Time |  |  |  |  |  |  |
| Price |  |  |  |  |  |  |
| **Control** |  |  |  |  |  |  |
| Scheduall |  |  |  |  |  |  |
| Punctuality |  |  |  |  |  |  |
| QR code |  |  |  |  |  |  |
| **External links** |  |  |  |  |  |  |

* *Strategic*

| $ | JOOBII | 1  Facebook jobs | 2  LinkedIn job search | 3  Glassdoor | 4  Indeed | 5  Snagajob |
| --- | --- | --- | --- | --- | --- | --- |
| **Investment** |  |  |  |  |  |  |
| **Founding round** |  |  |  |  |  |  |
| Seed |  |  |  |  |  |  |
| Angel |  |  |  |  |  |  |
| Investors |  |  |  |  |  |  |
| Partners |  |  |  |  |  |  |
| **Sales** |  |  |  |  |  |  |
| Revenue |  |  |  |  |  |  |
| ROI |  |  |  |  |  |  |
| VAT |  |  |  |  |  |  |

| Founding | 6 | 7 | 8 | 9 | 10 | 11 |
| --- | --- | --- | --- | --- | --- | --- |
| **Investment** |  |  |  | 418,3K | 18.4M |  |
| **Founding round** |  |  |  |  | 4 |  |
| Seed |  |  |  | ✓ |  |  |
| Angel |  |  |  | ✓ |  |  |
| Investors |  |  |  |  | 9 |  |
| Partners |  |  |  |  | 6000 teams like - Revolut / Shazam / Hootsite |  |
| **Sales** |  |  |  |  |  |  |
| Revenue |  |  |  |  |  |  |
| ROI |  |  |  |  |  |  |
| VAT |  |  |  |  |  |  |

| $ | 12 | 13 | 14 | 15 | 16 | 17 |
| --- | --- | --- | --- | --- | --- | --- |
| **Investment** |  |  |  |  |  |  |
| **Founding round** |  |  |  |  |  |  |
| Seed |  |  |  |  |  |  |
| Angel |  |  |  |  |  |  |
| Investors |  |  |  |  |  |  |
| Partners | Google & LinkIn |  |  |  |  |  |
| **Sales** |  |  |  |  |  |  |
| Revenue |  |  |  |  |  |  |
| ROI |  |  |  |  |  |  |
| VAT |  |  |  |  |  |  |