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|  | **Mark Allocation** | **Judging Criteria** |
| **Overall Presentation** | 10 | Layout, writing style, fluency of discussions, etc. |
| **Research Questions/Objectives and Descriptive Statistics** | 20 | Insightful and innovative thought.  Thorough descriptive analysis undertaken. |
| **Literature Review** | 20 | Shows a clear awareness of related research that has/is been undertaken. Ability to correctly associate research questions/objectives and initial analysis with current/related literature. |
| **Methodology** | 20 | Shows a clear understanding of the methods and processes been applied. Able to correctly apply current/related research methods and processes. |
| **Results and Conclusion** | 20 | Highly accurate, analytical and well argued. Strong ability to interpret and discuss results found in the study and literature correctly. |
| **Citations and Bibliography** | 10 | Sources and citations are correctly referenced. |
| **Total Mark Allocation** | (100) |

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|  | **Mark Allocation** | **Mark Awarded** | **Comment** |
| **Overall Presentation** | 10 |  |  |
| **Research Questions/Objectives** | 20 |  |  |
| **Literature Review** | 20 |  |  |
| **Methodology** | 20 |  |  |
| **Results and Conclusion** | 20 |  |  |
| **Citations and Bibliography** | 10 |  |  |
| **Total Mark Allocation** | (100) |  |  |

Student Numbers: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_