**MASTER OF BUSINESS ADMINISTRATION**

**Fall Semester (Academic Year – 2021-2022)**





**course Code: MAT 6001**

**Course Name: RESEARCH METHODS FOR BUSINESS DECISION MAKING**

**FACULTY NAME: DR. MOHAMMED KAMARUDDEEN**

**GUIDELINES FOR FINAL RESEARCH REPORT AND PRESENTATION**

**Final Research Report Submission Date: 05/12/2021 (in Turnitin)**

**Final PPT Presentation Submission Date: 08/12/2021 (Morning by mail)**

**Evaluation: Final Research Report 30%**

**PPT and Group Presentation 10%**

**Total Weightage: 40%**

**ATTENTION: Final Research Report, not submitted on Turnitin will not be evaluated.**

**Step 1: Examples**

You may refer following as examples for organizing and structuring your Final Research Report.

* Sharma, R.K., Abidi, N., Misra R.K., (2020), Assessment of Agricultural Sustainability - A study of farmers growing Basmati Rice under Conventional and Fair-Trade Systems in India, International Journal of Sustainable Agricultural Management and Informatics, 6(1), 1-21.
* Sharma, R.K., Abidi, N. (2019), Sustainable procurement framework for basmati rice in India, International Journal of Sustainable Society, 11(4), 278-297.
* Jain, M., Abidi, N., & Bandyopadhayay, A. (2018). E-procurement espousal and assessment framework: A case-based study of Indian automobile companies. International Journal of Technology Management & Sustainable Development, 17(1), 87-109.
* Abidi N., Bandyopadhaya A., & Gupta V. (2017), Sustainable Supply Chain Management – A Three Dimensional Framework and Performance Metric for Indian IT Product Companies, International Journal of Information Systems and Supply Chain Management, 10(1), 29-52.
* Sanjeev M.A., Abidi N., & Surya A.V. (2016), Functionality of Turnover Intention and Management Strategies for Sales Force: An Empirical Investigation, International Journal of Management Practice, 9(1), 24-39.
* Manchanda R., Abidi N. and Mishra J.K. (2015), “Assessing Materialism in Indian Youth”. Management–Journal of Contemporary Management Issues, 20(2), 181-203.
* Manchanda R., Manchiraju S., & Abidi N., and Mishra J. K. (2015), A study of interaction of materialism and money attitude and its impact on car purchase, Management & Marketing. Challenges for the Knowledge Society, 10(3), 245-269.

**Step 2: Content of Final Research Report**

Each group should follow below mentioned sequence of heads while preparing their Final Research Report (refer separate sample word file)

* **Title** of the Research
* Group members **name and email address**
* **Affiliation**
* **Abstract**
* **Keywords**
* **Introduction**
* **Background of Study**
* **Problem Statement**
* **Research Questions**
* **Research Objectives**
* **Significance of the Study**
* **Literature Review**
* **Theoretical Support**
* **Research Methodology**

**-Research Design**

**-Research method**

**-Population and sample size determination**

**-Sampling Design**

**-Response rate**

**-Procedure and sources of instrument for data collection**

**-Procedure and instrument for data analysis**

**(Sample of questionnaire and the real data collected are highly required)**

* **Analysis and Result (Tables, and figures are required)**
* **Discussion**
* **Ethical Consideration and Limitations**
* **Conclusion**
* **References**
* **Appendixes (such as sample of questionnaire used to collect data)**

**Step 3: References**

Make sure that all reference used in the Final Research Report are listed strictly in American Psychological Association (APA) style under heading “**References**”.

Refer <https://www.mendeley.com/guides/apa-citation-guide>

**Step 4: Check before submission**

1. Make sure that your final research report has followed sequence of heading mentioned in Step-2.
2. Review tentative title (given in research proposal), minor change is allowed to make it a better representative of the research work.
3. Check consistency and coherence of contents including grammar and spellings.
4. Include page number in bottom of page as “Page X of X” style.
5. Use one inch margin each side of the page and single line spacing.
6. Use “Times New Roman” 16 and **Bold** for Title, 14 and **Bold** for Heading, 12 and **Bold** for Sub-Heading, 12 normal for contents.

**Step 5: Plagiarism**

Get the plagiarism check done of your “Final Research Report” on Turnitin. Up to a maximum of 20% similarity in plagiarism report will be acceptable. SUC rules on plagiarism will be applicable.

**Step 6: Submit Only Final Research Report on Turnitin**

Submit only **Final Research Report** on Turnitin on or before deadline **05/12/2021** for evaluation. Do not submit PPT on Turnitin.

**Step 7: Prepare Power Point Presentation**

Prepare power point (ppt.) presentation of around 20 slides as follows

* First slide keep title, student ID and Name of group members and other slides as follows:
* **BACKGROUND OF THE STUDY**
* **PROBLEM STATEMENT**
* **RESEARCH OBJECTIVES**
* **RESEARCH QUESTION**
* **UNDERPINING THEORY**
* **RESEARCH METHODOLOGY**

**-Research design**

**-Research method**

**-Population and sample size determination**

**-Sampling design**

**-Response rate**

**-Procedure and sources of instrument for data collection**

**-Procedure and instrument for data analysis**

**(Sample of questionnaire and the real data collected should be submitted)**

* **ANALYSIS AND RESULTS**
* **DISCUSSION**
* **CONCLUSION**
* **REFERENCES**

Submit soft copy of PPT through mail on [m.kamaruddeen@skylineuniversity.ac.ae](mailto:m.kamaruddeen@skylineuniversity.ac.ae) on or before deadline (**5/12/2021**) for scheduling presentation and evaluation.

**Step 8: Online Group Presentation**

Presentation date and schedule will be shared with the group members separately. Each group will be given 20 minutes to present their research work and 10 minutes for question-answer. All the group members have to be present and contribute in making the presentation. Presentation will be evaluated out of 10 marks on the criteria given below.