**SPMG 4820 Fal 2021**

**Assignment #3 Just Good Enough (50 pts)**

As we discussed in class, the alleged mission for some RMU Division 1 Athletic teams is to *be competitive in the conference*—a phrase that surely is open to interpretation. Of course, the current RMU Athletic Department Mission Statement (if we could find one) should be applicable to all of the intercollegiate athletic teams, but we know certain teams have higher expectations placed upon them. Nevertheless, an athletic administrator or college President must assess how each athletic program is performing relative to the school and department mission.

Using the data collected for each RMU team (found in the classfolder on the Passouts, in the Data subfolder, and the JustGoodEnough subsubfolder) you are to analyze which team utilizes their resources most efficiently, given the directives in the University Strategic plan and the implied “just be competitive” directive above. Each student will define what it means to be competitive and develop KPI’s on which to compare the various teams. Your ultimate goal is to identify THE TEAM which most efficiently achieves the goal. You may or may not use statistical tests to gauge differences between teams depending on your analysis. To aid in your analysis, some additional expense and revenue information is included (look for the “Charts for JGE” subfolder) in the Just Good Enough folder (they only go from ’12-’19, so you will have to develop a method for estimating the figures for those years missing data).

Remember the university mission.

Your data and one to two-page written analysis are due to your instructor by Wednesday, November 3rd, 2021.