**Part 1 Tableau Reporting / Visualization**

**Background**

Omca Trading Company is trying to improve and expand its business. At present it has an OLTP systems to keep its routine business transactions information. **The management wanted to implement a data analytics/visualization to get an in-depth look on how the company is performing.** A snapshot of the OLTP database is given in the file OMCA Order Data.xlsx

**Requirement**

To develop interactive data visualization/analytics using Tableau. The following are the requirements: -

1. Determine data analytics scenarios/questions that are relevant to the **management** of Acme Trading which can give insight into strength/weakness of the company.
2. Construct Tableau visualizations using data file given. You should look at (but not limited to) following indicators and present them in dashboards:

o Product Performance

o Employee Performance

o Customer Performance

o Overall Company Performance

1. You need to submit a **management summary report** (max 8-10 content pages) on your evaluation and findings