

BFF2401 Commercial Banking and Finance

Individual Assignment (20%)

Semester 1, 2023

Due date: Friday 5th May 2023, before 4:30PM (Week 9)

This **individual** assessment task is designed to test a student's achievement of learning objectives 1–6. The total mark is 30 marks (weight: 20% of total assessment). Word limit: 1,500 words ($\pm 10\%$), *excluding* tables, graphs and references.

Topic: Essay on Banks' Liquidity and Funding Management

Question 1: "Liquidity and funding management is vital for both banking institutions and non-financial firms, but even more so for banks." Do you agree with this statement? Support your arguments with two (2) real-life examples. (7 marks)

Guide: 400 words.

Question 2:

- (A) Choose one (1) measure of **asset liquidity** and one (1) measure of **liability liquidity** and justify why you have chosen these specific ratios to assess a bank's liquidity and funding position. (3 marks)
- (B) Find annual bank data (2017-2022) to calculate these two ratios for the top four Australian banks, and construct two (2) graphs (one for each ratio). NOTE: All your raw dollar figures, calculated ratios, and relevant formulas/workings must be tabulated and placed alongside the main discussion. Your graphs must be placed underneath the data table. (4 marks)
- (C) Conduct trend and peer analyses based on your graphs. (4 marks)

Guide: 450 words; Suggested data source for 2(B): Annual reports on top 4 banks' websites.

Question 3: Do you think the Australian major banks have responded appropriately to the liquidity/funding pressure during the 2017-2022 period? Evidence your arguments with one specific liquidity/funding management policy undertaken by each of these banks. Your answer must evaluate the effectiveness of each of the four (4) policies and how it contributes to the empirical peer/trend observations discussed in 2(C). (10 marks)

Guide: 450 words.

Introduction and Conclusion (2 marks): Approximately 200 words are recommended for introduction and conclusion together. Subheadings should be used to separate the three questions and different sections.

Instructions to students

You are required to retain a copy of the assignment until results are finalised. Any query by email must be sent from your Monash student email address. Any other email addresses will not be accepted.

Faculty style guide

Work submitted for this assessment must follow the **ESSAY** style as outlined [here](#).

Submission date and time

The due date of the assignment is **Friday 5th May 2023, before 4:30PM (Week 9)**.

All assignments must be submitted online via Turnitin (link to be posted under the “Individual Assignment” section on Moodle).

Online submission: The online submission via Turnitin has **TWO** parts,

- **PART 1** for the completed individual assignment coversheet file (template available on Moodle), and
- **PART 2** for the individual assignment (essay) file (.docx).

Part 2 of the submission must be a **.docx** file (other file formats may not be compatible for Turnitin). The name of your **.docx** file should conform to the following format:

S12023 – Your First name and Last name and Student ID - Tutorial day and time –
Your tutor’s First name and Last name.

For example: S12023 – Jane Smith 1234567 – Tuesday 10AM – Glenn Emery

IMPORTANT: You are allowed to resubmit your assignment via Turnitin as often as you wish until the assignment due date. A similarity report of below 20% is acceptable, anything above will be investigated, penalised, or failed depending on the nature of similarity.

Students who use Apple MacBook to prepare their assignment **must convert their final .pages file to .docx** before submission. Otherwise, pages. files cannot be read by Turnitin and will not be accepted for grading.

Academic integrity

In order to ensure the academic integrity of your submission and to deter others from copying your work, your submission may be processed by text matching software such as Turnitin. For additional information, please refer to the University's [Student Academic Integrity Policy](#).

Referencing requirements

To build your skills in citing and referencing, and using different referencing styles, see the online resources [Citing and Referencing Tutorial](#). In this unit you are required to use the APA referencing style for written reports. You can get more information about using the APA reference style from the [Monash Library Resource](#).

Conditions for the use of generative artificial intelligence (AI)

Generative AI tools are restricted for certain functions in this assessment task. ChatGPT or other AI tools may be used for study purposes and to learn about your topic, but you may NOT include any AI-generated materials in the final submission. Copying and pasting AI-generated text (and then editing) is NOT permitted. Any use of generative AI must be appropriately acknowledged ([see Learn HQ](#)).

IMPORTANT: It is a student's responsibility to fact-check and critically evaluate AI tools' trustworthiness. These tools can compromise your privacy, security, creativity, intellectual abilities, and should be used carefully.

Acknowledgement of AI use

If generative AI was used, students must include the following paragraph on the **first page** of their assignment file submitted in Part 2 of Turnitin.

"I acknowledge the use of <insert AI system(s) and link> to generate materials for background research and self-study in the drafting of this assessment. No content generated by AI technologies has been presented as my own work."

Estimated return date

Students can expect to receive feedback on this assessment within two weeks of submission.

Applications for extension of time (special consideration)

Information on eligibility and how to apply for an extension on your assignment can be found here: <https://www.monash.edu/students/admin/exams/cant-complete/extend>

Penalty for late lodgement

Unless an extension or special consideration has been granted, or otherwise specified in the learning management system, students who submit an assessment task after the due date will

receive a late-submission penalty of 10 per cent of the available marks in that task. A further penalty of 10 per cent of the available marks will be applied for each additional day (24-hour period), or part thereof, the assessment task is overdue.

LATE submission: Late assignments must also be submitted via the same Turnitin link. No hard copies will be accepted. Late penalties are based on the submission time recorded on Moodle. **Tasks submitted more than seven days after the due date will receive a mark of zero for that task.** For further details, please refer to [Monash University Marking and Feedback Procedure](#).

Marking criteria

Criterion	HD (80-100%)	D (70-79%)	C (60-69%)	P (50-59%)	N (0-49%)
Literature and evidence base (Citing and referencing)	Response makes effective use of a wide range of relevant, credible and reliable sources to inform the argument throughout.	Most points in the argument are informed by relevant, credible and reliable literature.	All key points, and some additional ideas are supported by relevant, credible sources. Some ideas do not have any appropriate citations.	Key points in the response are supported by relevant, credible sources. Other ideas need further referencing.	Most points in the response lack credible, relevant or reliable evidence to support them.
Knowledge of topic	The response demonstrates insight, awareness and understanding of deeper and more subtle aspects of the topic. Ability to consider topic in the broader context of the discipline.	There is evidence of an awareness and understanding of deeper and more subtle aspects of the topic.	The response demonstrates sound knowledge of principles and concepts.	Knowledge of principles and concepts is at least adequate to communicate intelligently in the topic and to serve as a basis for further study.	There is scant knowledge of principles and concepts.
Articulation of argument	The response demonstrates strong evidence of originality and independent thought.	There is evidence of originality and independent thought.	The argument is well-reasoned based on broad evidence.	The argument is sound based on evidence.	There is very little evidence of ability of construct coherent argument.
Analytical and evaluative skills	The response demonstrates highly developed analytical and evaluative skills.	There is clear evidence of analytical and evaluative skills.	There is evidence of analytical and evaluative skills.	There is some evidence of analytical and evaluative skills.	There is very little evidence of analytical and evaluative skills.
Structure	The response is effectively structured at each level (whole document, sections and paragraphs).	The response includes appropriate sections and clear paragraphs each with their own focus.	The response includes appropriate sections.	A basic attempt to structure the response into sections is evident.	The information is jumbled and lacks structure.
Style and formatting	The response has an academic tone. Formatting meets all stated requirements.	The response mostly has an academic tone, but lapses into informality in a few places. Formatting is mostly consistent with stated requirements.	The tone of the response changes frequently between sections, with some academic phrasing and some informality. Formatting is largely appropriate in some sections, but there is inconsistency across the document.	The tone of the response is academic in places, but with numerous lapses into informality. Basic formatting is consistent with requirements, but several details have been overlooked.	The tone of the response is casual and informal. Formatting is inconsistent with most requirements.