**Assignment Rubrics**

Following are the weights for various tasks asked to be performed in the assignment.

|  |  |  |
| --- | --- | --- |
| Criterion | Meets expectations | Does not meet expectations |
| Dashboard Creation (60%) | The dashboard clearly explains the 5 questions that you are trying to answer while solving the assignment.    The dashboard is well formatted and colour coded and clearly depicts all the insights.    **Note**: you can also merge different dashboards or create 5 individual ones for answering the questions of your choice. This does not affect your grade. | The dashboard **does NOT** clearly explain the 5 questions that you are trying to answer while solving the assignment.    The dashboard is **NOT**well formatted and colour coded and clearly depicts all the insights. |
| Presentation (40%) | The presentation follows the ideal solution discussed in the data storytelling module.    Also, the 5 patterns of insights, narrative and visualisations are followed while discussing the insights in the presentation.    The presentation should also follow the structure created in the previous module and also the Pyramid Principle. | The presentation doesn't follow the ideal solution discussed in the data storytelling module.    Also, the 5 patterns of insights, narrative and visualisations are NOT followed while discussing the insights in the presentation.    The presentation does NOT follow the structure created in the previous module and also the Pyramid Principle. |

**Assignment: Submission**

For submissions obtained within 1 week of the deadline, there will be a 30% penalty. Submissions beyond 1 week of the deadline will be provided only feedback and score zero marks (100% penalty).

You must go through these guidelines-

1. Please submit your dashboard through a saved Tableau file.
2. The presentation and the link to your dashboard  or a saved copy of the same should be submitted in a .zip file.

For e.g.- If the deadline is 10th February 2020, 11:59:00 PM IST, the submissions at 10th February 2020, 11:59:01 PM IST will attract a penalty of 30%. Hence we recommend that assignments are submitted at least 30 minutes before the deadline to avoid any last-minute issues.

Also, note the all the deadlines are in IST (UTC +5.5), hence, if you are in a different time zone, then your deadline may vary according to local time. For eg - If you are in London and following BST (British Summer Time) which is UTC +1 then deadline for you in local time would be 7:29:00 PM BST when the deadline in India is 11:59:00 PM IST.

1. Make sure you click “Submit for Grading”. If you click “Submit for grading” after uploading the file, under no circumstance you will be allowed to resubmit or change your upload.

Here are the steps that you must follow during submitting any assignment-

1. If there are multiple files then collect all the files and compress them together in a zip file.
2. Try to upload this compressed file latest by 11:30 PM
3. Download your submission and check that you have included all the required files.
4. Check that none of the files or the zip is corrupt. If it is found to be corrupt during grading, you will NOT be allowed to re-submit.
5. If you are 100% sure that you will not need to make any more changes in the assignment, click “Submit for Grading”.

**Submission**

Submit the completed ‘ipynb’ file through the submission link below: