Scenario B

**Read the scenario , Use Scenario B-P3E1.Sav file,**

* apply the appropriate statistical analysis technique, and ***Report on any assumption testing, the findings, and provide a brief discussion of what the results mean.***
* Use the PP for help or guidance
* APA Write UP
  + ***Use Sample APA write for the language and structure, you can also use https://statistics.laerd.com/***
  + ***provide an APA formatted report based on your analysis.***  Be sure to be thorough on your write-up.
  + **Be sure to include tables or graphs if necessary.**
* ***Provide SPSS output file and write up.***

**Scenario B**

A sales director for a chain of appliance stores wants to find out what circumstances encourage customers to purchase extended warranties after a major appliance purchase. You were able to get data about historical past purchases and if a warranty was purchased (bought). The information includes

* Customer’s gender
* Age of the customer
* Whether a gift is offered with the warranty
* Price of the appliance

Please conduct the appropriate analysis and write in APA format. Please include any tables if necessary.