# **OB Around Us Analysis Assignment #1**

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A little a great deal

1. **UNDERSTANDING**: relates to and shows sound knowledge **1 2 3 4 5**

of relevant OB theories or concepts

1. **APPLICATION**: uses relevant examples to further 1 2 3 4 5

apply and explain OB knowledge from course readings,

lectures, exercises

1. **INSIGHTS**: demonstrates OB knowledge-based insights, 1 2 3 4 5

creative thinking, grounded speculation

1. **IMPLICATIONS:** shows thoughtful consideration 1 2 3

of significance for managing and leading

### organizations (e.g., short-term and long-term impact)

and/or significance for society

1. **CLARITY**: clear, logical flow of ideas or points 1 2 3